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# A BOLD TASTE THAT MAKES THE GRADE

Inspired by rich heritage and craftsmanship, 1850® delivers a bold, smooth lineup of responsibly sourced premium Arabica coffees to sustain and satisfy today's movers and groovers.



Serve up 1850 coffee and show your students you're as committed to taste, social awareness, and protecting the environment as they are.



## Sustainability and Social Justice Matter

Our target audience:

- Says taste is a major reason for drinking more coffee away from home<sup>1</sup>
- Looks for ways to reduce single-use plastics and minimize food waste<sup>2</sup>
- Wants ingredients and products that are sustainably produced<sup>2</sup>

## 1850 Delivers

- Bold yet smooth flavor
- Exceptional complexity, body & strength
- Rainforest Alliance Certified™ beans mean more sustainable and responsible sourcing
- Today at least 50% of 1850 coffee beans are Rainforest Alliance Certified—a step toward fully certified coffee

<sup>1</sup>National Coffee Drinking Trends 2018

<sup>2</sup>Technomic College & University Multi Client Study 2023; Datassential 2022 C&U Segment Guide

# FIND THE RIGHT FIT FOR YOUR SCHOOL

All **1850**® Coffee Roasts are made with fire-roasted, steel-cut 100% premium Arabica coffee beans that deliver bold, smooth taste in every invigorating cup. Our pre-measured fraction packs make it easy for anyone on campus to brew consistently delicious coffee all day long.



LANTERN GLOW®	PIONEER BLEND	PIONEER BLEND DECAF	BLACK GOLD
Crisp with bright citrus undertones. Its unique complexity, body, and smooth flavor help illuminate the morning and brighten the day.	Balanced with hints of roasted nut flavor notes. Its unique complexity, body, and strength are crafted for modern-day trailblazers who dare to discover new territory.	The same bold, yet balanced blend of roasted nut flavors as regular Pioneer Blend, but without the caffeine for steadfast journeys all day long.	Offers notes of sweet, dark cocoa. Strike gold with the unique complexity, strength, and smooth flavor of this full-bodied coffee.
<b>MILD</b>	<b>MEDIUM</b>	<b>MEDIUM</b>	<b>DARK</b>
Lemongrass Jasmine Tea Top Notes Sweet, Lemony Undertones	Bold, Balanced Hints of Roasted Nuts	Bold, Balanced Hints of Roasted Nuts	Balanced with Chocolaty Notes and Sweetness
Bold Smooth Crisp Clean	Bold Smooth Rich, Pure Flavor Balanced	Bold Smooth Rich, Pure Flavor Balanced	Bold Smooth Dark Chocolate Heavy

## PRODUCT DETAILS

Item	Pack Size	Case Count	Item Description	Brew
FOL21510	2.5 OZ.	24 CT.	1850 LANTERN GLOW FRACTION PACK	1/2 gallon; brew into 2.2L or 2.5L airpots or 1.9L glass decanter
FOL21511	2.5 OZ.	24 CT.	1850 PIONEER BLEND FRACTION PACK	
FOL21512	2.5 OZ.	24 CT.	1850 BLACK GOLD FRACTION PACK	
FOL21513	2.5 OZ.	24 CT.	1850 PIONEER BLEND DECAF FRACTION PACK	

## PRODUCT SPECIFICATIONS

Pack Size 2.5 OZ.	24 Count Case
Case Dimensions (L x W x H)	11 x 9 x 7
Case Weight (gross)	4.477
Case Cube (cubic feet)	0.4
Cases Per Layer	17
Layers Per Pallet	5
Cases Per Pallet	85
Pallet Dimensions (L x W x H, excl. pallet)	48 x 40 x 40.63
Pallet Weight (excl. pallet)	318.75
Pallet Cube (cubic feet, excl. pallet)	45.14



Contact your sales representative or visit [SmuckerAwayFromHome.com/1850](https://SmuckerAwayFromHome.com/1850) for more information.